

**FOR IMMEDIATE RELEASE**

**FLOCK TO LIVING**

**Reception** (Outdoor - Please dress appropriate for weather):

**Saturday, December 19, 2009**

**\*\* Media preview will take place from 2-2:30 p.m.**

*On view from December 2009 through mid-2010*

Intersection of Pearl and Frankfort Streets, Manhattan, New York, 10038

Under the Brooklyn Bridge

**FLOCK TO LIVING** *A temporary site-specific public art installation*

New York, NY—December 9, 2009—The LIVING company will unveil Flock to LIVING, a temporary site-specific installation commissioned by the New York City Department of Transportation as part of its Urban Art Program on Sat., Dec. 19, underneath the Brooklyn Bridge at the intersection of Frankfort and Pearl Streets. The third public installation by LIVING company, reinvigorates a Lower Manhattan streetscape in the shadow of the iconic Brooklyn Bridge, allowing people to experience New York City and interact with it in a new and colorful way.

The Flock to LIVING reception provides an opportunity for attendees to join and share their own insight on living. The installation is composed of multiple abstract bird silhouettes, manifesting as painted and suspended sculptural elements and acknowledge the pre-existing bird community that inhabits the site.

The Brooklyn Bridge is an iconic New York City landmark that represents optimism in the face of technological advancements as well as a vital connector between Manhattan and Brooklyn over the East River. LIVING company thinks of the bridge as the space between two destinations. The bridge represents a journey, and for LIVING company, we would like to emphasize the journey, not the destination.

Join us for the special gathering to celebrate Flock to LIVING on **Sat., Dec. 19, 2009**, where we can come together to reflect on the journey and enjoy some time together among friends and strangers.

*Flock to LIVING was produced by LIVING company in collaboration with Johan Kritzinger, and made possible by the DOT Urban Art Program and the Action Arts League.*

### **About Johan Kritzinger**

Johan Kritzinger is a multi-disciplinary visual artist from Johannesburg, South Africa, who currently works and lives in Brooklyn, New York. Since relocating to New York City, Johan has been involved in various projects and exhibitions including: Pure Project art-space, Figment\*, Emergence (awarded a grant from BRAF Foundation), and LIVING company. [www.johankritzinger.com](http://www.johankritzinger.com)

### **About DOT Urban Art Program**

Launched in October 2008, DOT's Urban Art Program is a public art program that helps bring the vision of "World Class Streets" to life for New York City residents and visitors alike. The program enlivens the City's urban landscape through the addition of temporary art installations on DOT properties in all five boroughs. For the program, DOT partners with community-based organizations to install murals, sculptures and other art forms in plazas and on medians, triangles, sidewalks, jersey barriers and construction fences for up to 11 months. Organizations or organization-artist teams are invited to apply to one of three Urban Art Program tracks—pARTners, Site to Site and Arterventions—that offer the public new ways to view and experience New York City's streetscapes through art. For more information, visit [www.nyc.gov/urbanart](http://www.nyc.gov/urbanart)

### **About Action Arts League**

Action Arts League develops art to strengthen communities and inspire individuals to explore their inner artist through participatory events, educational programs, and community collaborations. The Public art program seeks to enhance the public space of New York City through the placement of installation / sculpture in public space. [www.actionartsleague.org](http://www.actionartsleague.org)

### **About LIVING**

"With the fall of the economic empire and the shockwaves of the global recession, a new entity emerged from the dust and ashes. A company born with the mission of propagating free will and the realization of dreams. Unlike companies before it that failed in their pursuit of capital wealth, LIVING was driven by the intent to generate a wealth of experiences. So begins our story, that only the continuum of time and space may see unfold..."

[www.alivingcompany.com](http://www.alivingcompany.com)

**Getting To the Site:** Closest train transportation located on the 4, 5 and 6 train lines at the Brooklyn Bridge / City Hall station, as well as 2 and 3 trains at Fulton St stop. See an online map for directions.

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### **For more information contact:**

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High Resolution images available at:

<http://www.flickr.com/photos/johankritz/sets/72157622844069793/>